

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

Thursday, November 7, 2024

Opening: The meeting is called to order by Chairman Tiffany Gering at 1:03 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner
Taylor Boyd, Bavarian Lodge
Chuck Schuringa, Sleeping Lady Mountain Resort
Eric Featherstone, Wapato Point
Troy Campbell, Leavenworth Chamber
Steve Maher, Our Valley Our Future
Brian Bolz, Town Toyota Center
Eric Campbell, Campbells Resort
George Velazquez, TREAD

Also present for meeting:

Jerri Barkley, Visit Chelan County

Public Comment Period: No public present, no comment provided

Action: Upon motion by Taylor Boyd and second by George Velazquez the Meeting Minutes for September 26, 2024 are unanimously approved.

Discussion

- Event/Marketing Applications
 - Lake Chelan School District – Youth baseball and softball events
Asking \$8,000 - \$0
 - Manson Chamber of Commerce – Pickleball Tournaments
Asking \$24,377.50 - \$0
 - Manson Chamber of Commerce - Haunted Manson Event
Asking \$77,550 - \$0
 - BML Investments LLC DBA Wenatchee Valley Shuttle - North Pole Express
Asking \$25,000 - \$0
 - Wenatchee Outdoors - WenOut Outings Program
Asking \$7,500 - \$0
 - BML Investments LLC - Chelan Trolley CO.
Asking \$25,000 - \$0
 - North Central Washington Volleyball Club - 2 local Volleyball Tournaments
Asking \$10,000 - \$0
 - Manson Parks - 4 Beach Volleyball Courts in Singleton Park
Asking \$99,403.14 - \$0
 - Stehekin Heritage - Stehekin Guidebook
Asking \$3,500 - \$3,500
 - Cashmere Community Concerts/WRBF - Wenatchee River Bluegrass Festival

- Asking \$15,000 - \$10,000
- Visit Wenatchee/Wenatchee Valley Chamber of Commerce - Rails & Ales
Asking \$15,000 - \$15,000
- Two Rivers Medieval Faire - Two Rivers Medieval Faire
Asking \$5,000 - \$5,000
- Cascade Community Markets - Leavenworth and Cashmere Community Farmers Market
Asking \$25,000 - \$10,000
- Buckner Homestead Heritage Foundation - Square Dance at the Orchard
Asking \$2,850 - \$2,850
- Plain Valley Ski Trails - Washington Nordic Cup – PVST
Asking \$25,000 - \$25,000
- Chelan Rustler's - Chelan Rodeo
Asking \$82,350 - \$0
- Leavenworth Village Voices - Christmas Caroling and Christmas in the Mountains
Asking \$8,000 - \$0
- Northwest Accordion Society - Leavenworth International Accordion Celebration
Asking \$3,500 - \$3,500
- Ohme Gardens - Wedding venue advertising
Asking \$20,000 - \$0
- Washington State Autumn Leaf Festival Association - WA State Autumn Leaf Festival
Asking \$15,000 - \$10,000
- Cashmere Chamber of Commerce - Founders Day and Christmas in Cashmere
Asking \$8,000 - \$0
- Darling Productions LLC - Washington State Swap Meet
Asking \$20,000 - \$0
- Slidewaters/Lakeside Surf - Continental Surf Cup
Asking \$100,000 - \$0
- Leavenworth Summer Theater - 31 Years of Magic: Welcoming 20,000 guests to
Leavenworth Summer Theater, Boosting Chelan County Tourism
Asking \$30,000 - \$20,000
- Chelan County Expo Center – *did not list an event title*
Asking \$20,000 - \$0
- Lake Chelan Bach Fest - Lake Chelan Bach Fest
Asking \$30,000 - \$10,000
- Wenatchee Figure Skating Club - Apple Ice Classic figure skating competition
Asking \$10,000 - \$5,000
- Wenatchee Valley Velo Club - Tour de Bloom 2025
Asking \$45,000 - \$45,000
- Lake Chelan Car Club - Registration Party at the Miller Museum on September 5th 4-
7pm, Car show at Riverwalk Park 8am-4pm on September 6th.
Asking \$2,500 - \$2,500
- Lake Chelan Grape Growers Association dba: The Lake Chelan Wine Alliance - Experience
Wine in Washington's Paradise, Lake Chelan Wine Valley
Asking \$35,000 – \$20,000
- North Central Washington Prospectors – NCWP Gold Show
Asking \$2,000 - \$0
- Leavenworth Mountain Association - Rockfest 2025
Asking \$10,000 - \$0

- Leavenworth Alphorn Association - Northwest Alphorn Workshop and Festival
Asking \$5,000 - \$2,500
- Icicle Creek Center for the Arts - Meadow Concerts at ICCA
Asking \$20,000 - \$10,000
- Leavenworth Winter Sports Club - Fall Music Festival
Asking \$5,000 - \$0
- Wenatchee Valley Chamber of Commerce/Visit Wenatchee - Tasting Room
Asking \$56,000 - \$0
- Wenatchee Racquet and Athletic Club - 6 major tennis/pickleball tournaments yearly
Asking \$5,000 - \$5,000
- Wenatchee River Institute - Leavenworth Spring Bird Fest
Asking \$8,500 - \$7,000
- Entiat Valley Chamber of Commerce - Chelan County Bridal Alliance
Asking \$2,500 - \$0
- Wenatchee Valley Museum and Cultural Center (WVMCC) - *did not list an event title*
Asking \$25,000 - \$13,500
- Entiat Valley Chamber of Commerce – KiteFest
Asking \$5,000 - \$0
- Village Art in the Park - Village Art in the Park
Asking \$3,500 - \$2,000
- Entiat Valley Chamber of Commerce - Fire Fest
Asking \$3,500 - \$0
- Entiat Valley Chamber of Commerce - Entiat Makers Market
Asking \$5,600 - \$0
- Evergreen Mountain Bike Alliance - Central Washington Chapter
Asking \$20,000 - \$20,000
- Entiat Valley Chamber of Commerce - Entiat Vintage Hydro Regatta and Car Show
Asking \$5,000 - \$5,000
- Entiat Valley Chamber of Commerce - *did not list an event title*
Asking \$24,000 - \$0
- Elevated Marketing - *did not list an event title*
Asking \$50,000 - \$0

3:15 P.M. Meeting Adjourned